



Sponsorship Opportunities

Corporate occupiers

ATTENDEES INCLUDE

AIG

Bank of America Merrill Lynch

Cisco

Colt Telecom

Credit Suisse

Deutsche Bank AG

Deloitte

Diageo

Discovery Communications

F. Hoffmann-La Roche AG

Fidelity

Goldman Sachs

Hilton

HSBC Bank

IHG

IBM Global Business

IHS Global

Iron Mountain

Jaguar Land Rover

Johnson & Johnson

Juniper Networks

Kingfisher Plc

Linklaters

Marsh and McLennan

NAB Group

Norton Rose Fulbright

NSG

Optimity

Pfizer

Prudential plc

PWV

Quilter Cheviot

Royal Bank of Scotland

Reed Elsevier

Rolls Royce

Shell International

Shire Pharmaceuticals

Siemens

Stanley Black & Decker

Unilever

WPP

Attendee feedback

"Overall, an excellent day. One of the best conferences I've been to."

Duncan Giles, HSBC

"The One Big Day conference allows you think, to come up with some ideas that will shape how you're thinking, and that will influence the decisions you make."

James Max, BNP Paribas

"The quality and variety of topics and speakers was really impressive with loads of networking opportunities. One Big Day is always a great event."

David Boakes, Siemens

"The value of the One Big Day is networking and learning more about the world we're facing. Lots of little things leading to one big thing. "

Chris Carter Keall, Oxford Properties

"Very thought-provoking day."

Bill Osborne, IBM

"The theme encouraged us to think rather than simply listen to CRE case studies. Attendees were intellectually challenged and stimulated."

Tim Jennings, TTSP

"I thought most of the sessions were fantastic. I took a lot away from the sessions on a personal (and professional) level

Kevin Statham, Marsh McLennan Companies

"Great event and really good opportunity to hear a broad range of content."

Jonathan Speary, Honeywell

"On many levels you take things away. The networking alone is invaluable."

Christina Sigliano, JLL

Guest Speaker

COST : £6,500 +VAT

WHAT YOU GET:

- Opportunity to introduce Benedict Allen
- Benedict to attend the sponsor's client evening dinner*
- 3m x 2m exhibition space
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- Two complimentary places at the BIG DAY 17



Benedict Allen

*evening meal to be held
on 8 March 2017

Headline Sponsor – 2 Available (3 SOLD)

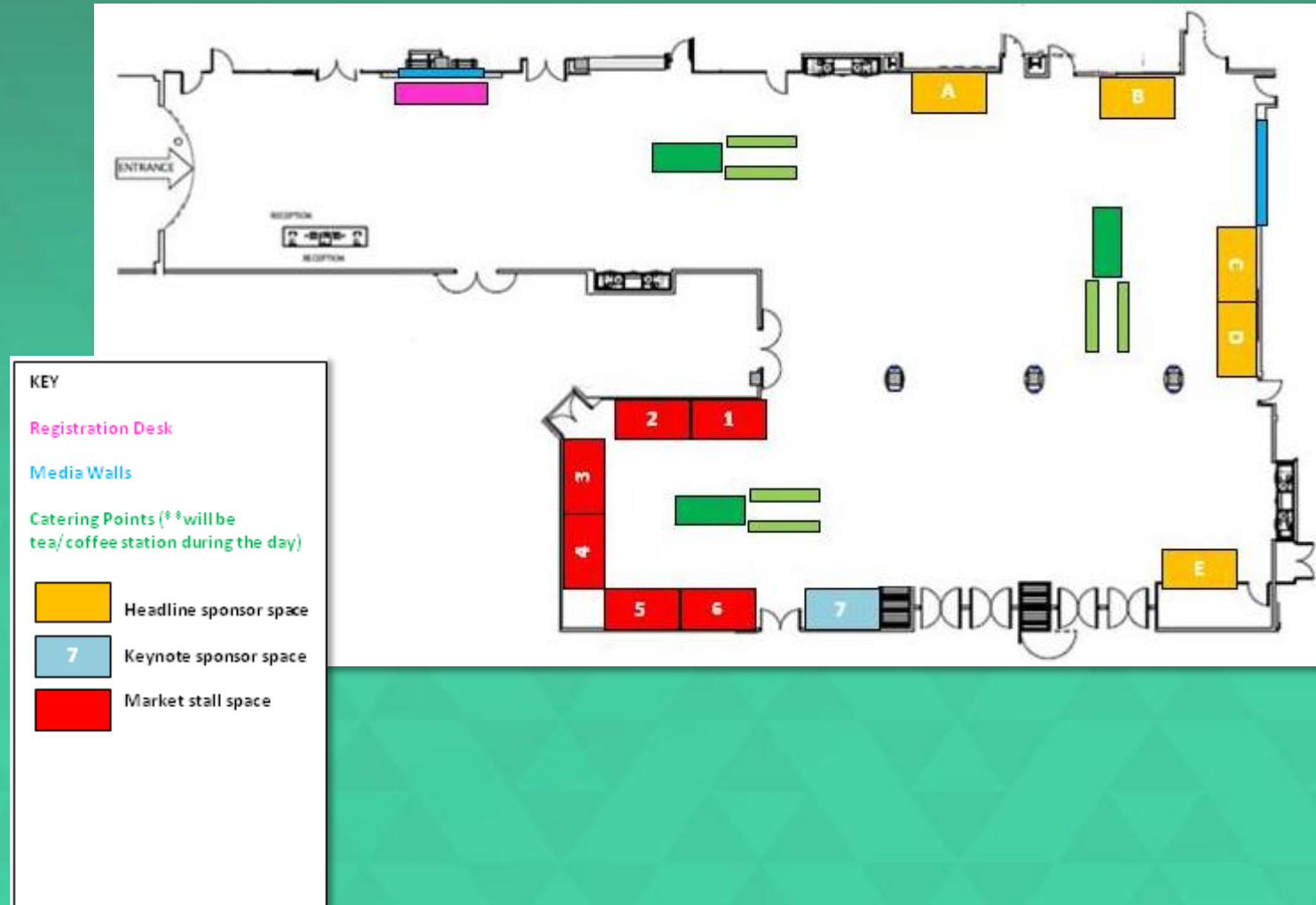
COST : £5,500 +VAT

WHAT YOU GET:

- Company logo displayed on multi screen at event reception
- Opportunity to assist in shaping 'your' session
- 3m x 2m exhibition space
- Inclusion of company logo on all pre-event promotion
- Company logo displayed on One Big Day website
- Company logo displayed in conference room during 'your' session
- 2 complimentary places at the conference
- Opportunity to purchase 4 reduced rate tickets for occupier colleagues
- Opportunity to join with other headline sponsors to brand the glass entrance doors



Headline Sponsor & Market Stall space



CoreNet Awards

COST : £5,000 +VAT for all 5 Awards or £1,250 +VAT each

WHAT YOU GET:

- Opportunity to sponsor all five awards or individual awards
- Committee chair to introduce the sponsor of the awards
- Opportunity to present the award(s)
- Company logo will appear on the main screens during the awards
- Awards will be promoted heavily throughout the day
- Your logo on all awards promotion
- Inclusion of company logo on the awards website
- Two complimentary tickets if sponsoring all Awards.
One complimentary ticket with sponsorship of each single award



Drinks Reception

COST : £3,250 +VAT

WHAT YOU GET:

- The opportunity to brand the main reception area (at your cost) – you may like to consider branded aprons for serving staff, pull up banners, branded coasters and napkins
- Committee chair to introduce the sponsor of the drinks reception
- Opportunity to speak yourself
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- Two complimentary places at the conference



Networking Breaks

COST : £2,500 +VAT

WHAT YOU GET:

- The opportunity to brand the catering area (at your cost)
You may like to consider branded aprons for serving staff, pull up banners, branded coasters and napkins
- Company logo to appear on the multi screen in the networking area
- Opportunity to provide a promotional video to go on the screen
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



Twitter Account

COST : £2,000 +VAT

WHAT YOU GET:

- Branding of the One Big Day Twitter account leading up to the day
- Branding of the One Big Day Twitter account on the day which will be displayed live during the conference
- Opportunity to work with the CoreNet committee to develop Twitter strategy and content for the One Big Day
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



Badges and Lanyards

SOLD

WHAT YOU GET:

- Opportunity to brand the name badges for all attendees
- Opportunity to provide (at your cost) lanyards for all attendees
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



USB Stick

COST : £2,000 +VAT

WHAT YOU GET:

- Opportunity to provide (at your cost) branded USB sticks which are distributed to all attendees on arrival
- Opportunity to pre-load the USB stick with company promotional material
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



iPad Branding

SOLD

WHAT YOU GET:

- Branding on the home page of all iPads placed on all tables in the conference hall
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



Delegate List

SOLD

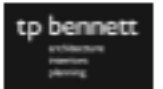
WHAT YOU GET:

- Company logo on the delegate list provided to all attendees
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



DELEGATE LIST

sponsored by



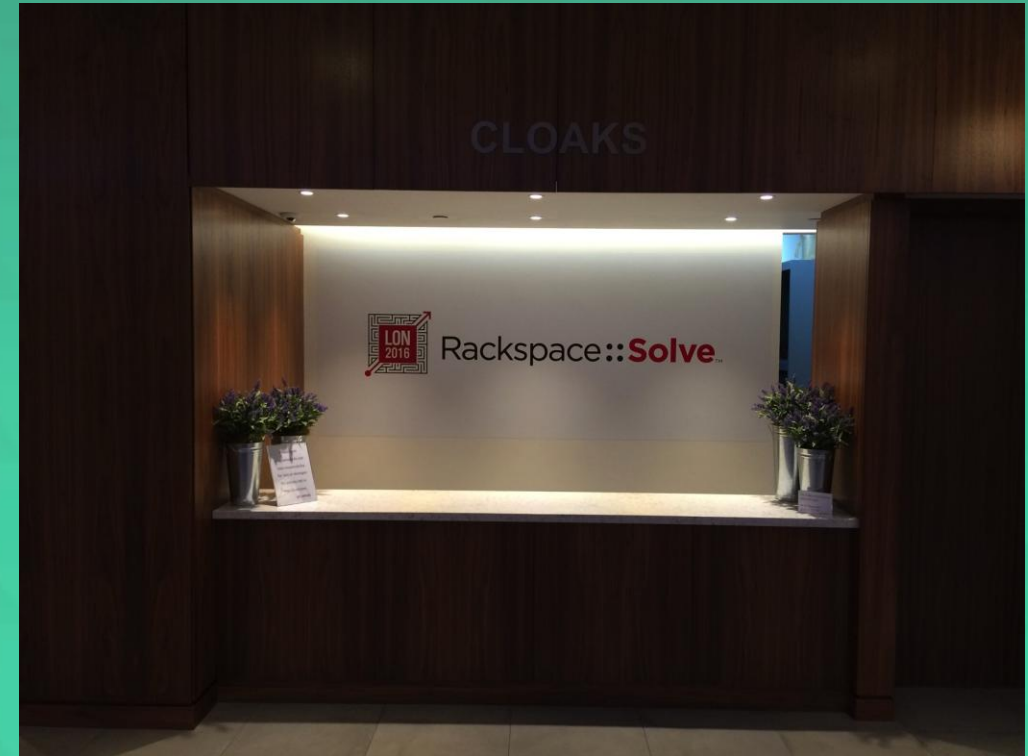
A					
Sam	Addison	Tower B	Lee	Casbolt	The Instant Group
Umair	Ahmed	Deloitte	Linzi	Cassels	Perkins+Will
James	Ainsworth	PwC	Mark	Catchlove	Herman Miller
Beth	Ambrose	JLL	Helen	Casser	Argent LLP
Alexander	Anton	Legacy Portfolio	Louise	Chester	Mindfulness at Work
Roger	Atkinson	JLL	Andrea	Clarke	Willis Towers Watson
			Andrew	Cochran	Colliers International
			Philip	Cohen	AIG
			Harry	Cole	Chamasson Consulting
			Will	Colthorpe	Argent LLP
			Daniel	Cook	RICS
			David	Corry	Turner & Townsend
			Shaun	Cray	Siemens
			Michael	Creamer	Cushman & Wakefield
			James	Crisp	Cushman & Wakefield
			Marie	Cransford	Cushman & Wakefield
			Graham	Crosby	Colliers International
			Carmac	Crossan	Schneider Electric
			Ian	Crowe	Bank of America Merrill Lynch
			John	Cummins	BNP Paribas
B					
Robert	Bailey	Arcadis			
Leanne	Baird	BW			
Christine	Ballas	Howard Kennedy LLP			
Lorraine	Barnet	Wife			
Janie	Bartlett	Demos & University of Sussex			
Tom	Bayne-Jardine	JLL			
Geraldine	Beal	MCM Architecture Ltd			
Lewis	Beck	CBRE			
Adrian	Beil	CBRE			
Alan	Bertram	Sweett Group			
Mark	Blake	Capita			
David	Bookes	Siemens			
Chris	Bock	ISG Plc			
Tamara	Bodington	Fourfront Group			
Laura	Boswell	HSBC Holdings plc (HGHQ)			
Adrian	Boyce	JLL			
Fiona	Bradley	Shell International			
Jessica	Brook	HATCH Analytics			
Helen	Brown	BNP Paribas Real Estate			
Fiona	Buckley	Magenta Associates			
Martin	Burkitt	Trilogie CRE			
Libby	Burn	Takeda Pharma A/S			
Krystyna	Burnett	Pepper Property			
Karen	Burt	Show			
Clemency	Burton-Hill				
C					
Jonathan	Cameron	Brattle Cameron			
Mark	Camillo	AIG			
Ray	Carneiro	Royal Bank of Scotland			
Tom	Carroll	JLL			
Chris	Carter Keil	Oxford Properties			
D					
Rennie	Dalrymple	Bruce Shaw			
Patrick	Davidson	JLL			
Gethin	Davies	The Instant Group			
Kate	Davies	CBRE			
Guy	Doust	Colliers International			
John	Duckworth	JLL			
Johnny	Dunford	BNP Paribas			
Marion	Duplain	21 Construction			
Marcelle	Duthoit	Interface			
E					
Sophie	Eastwood	Holistic			
Tim	Edmunds	BNP Paribas Real Estate			
Anthony	Eysenck	AIG			
F					
Geoff	Fallen	Vail Williams			
Stuart	Flaxton	Buro Four			
Simon	Ford	Colliers International			

Cloak Room

COST : £1,500 +VAT

WHAT YOU GET:

- Opportunity to provide branding for the back wall of the cloakroom (large wall)
- Opportunity to provide branded tags
- Opportunity to provide branded aprons for the service staff in the cloakroom
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



Stationery Package

COST: £ 1,200 +VAT

WHAT YOU GET:

- Opportunity to provide (at your cost) branded pens and branded note pads
 - Both will be placed on the conference tables
- Inclusion of company logo on pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



One Big Day Film

COST: £ 1,200 +VAT

WHAT YOU GET:

- Exclusive branding of the One Big Day film which remains on the website for a year
- Inclusion of company logo on pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



Table Sweets

COST: £1,200 +VAT

WHAT YOU GET:

- Opportunity to provide (at your cost) branded sweets placed on all the tables in the conference hall
- Inclusion of your company logo on all the pre-event promotion
- Inclusion of company logo on One Big Day website
- One complimentary place at the conference



One Big Day Quiz

COST : £1,000 +VAT

WHAT YOU GET:

- Inclusion of company logo on the 'One Big Quiz'
- Attendees will be given the quiz during the networking breaks
- Quiz will be promoted heavily throughout the day
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



Water Bottles

COST : £1,000 +VAT + cost of product

WHAT YOU GET:

- Opportunity to provide branded water bottles placed on conference tables
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- One complimentary place at the conference



Charity Prize Draw – Prize 1



COST : £1,300 +VAT

WHAT YOU GET:

- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- Sponsor to draw and present the prize to the winner during the reception
- One complimentary place at the conference
- CoreNet will provide the prize



Charity Prize Draw – Prize 2



COST : £1,300 +VAT

WHAT YOU GET:

- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website
- Sponsor to draw and present the prize to the winner during the reception
- One complimentary place at the conference
- CoreNet will provide the prize



Post event feedback

COST : £750 +VAT

WHAT YOU GET:

- Company logo on the e-questionnaire provided to all attendees
- Inclusion of your company logo on all pre-event promotion
- Inclusion of company logo on the One Big Day website



Market Stall – 4 available **2 SOLD**

COST : £750 +VAT

WHAT YOU GET:

- 3m x 2m space for you to use as you wish based in the Marketplace Zone within the networking area
- Table and power will be provided
- Inclusion of your company logo on all pre-event promotion

